



Câmara Municipal da Póvoa de Varzim

Dear Mr. President,
Dear Commissioner for Agriculture,
Dear Members and colleagues,

It is with great honour that I represent Póvoa de Varzim, a municipality whose economy relies on the sustainability of the agricultural sector, rural development and territorial cohesion. The majority of our farming operations are family-based and this type of dimension demands more support and financing.

Our farmers are resilient and innovative, but they cannot find answers and solutions alone.

They need direct help, from Government and the European Union, in order to establish efficient policies that recognize the potential of small farms, to maximize the sustainability of their greenhouses and production and, lastly, to increase the demand of local traditional products.

On our part, we are currently working on the development of an e-commerce tool: a marketplace that will integrate all local enterprises of Póvoa de Varzim and give them an opportunity to recover from the current challenges and, more importantly, to adapt their business traditional models to the online world.

Thank you.